

Susan Whiting, Chair of the Board



Susan Whiting is recognized as a leading expert in consumer behavior, audience measurement, media research and information services. She currently serves as a board director and executive advisor to for-profit global companies, both private and public, as well as advising VC backed and start-up companies. Ms. Whiting currently serves on the board of directors for Alliant Energy Corporation, DJE Holdings, Moxie Software and PageVault. She is also an advisor to Continuity Logic and a member of Hyde Park Angels.

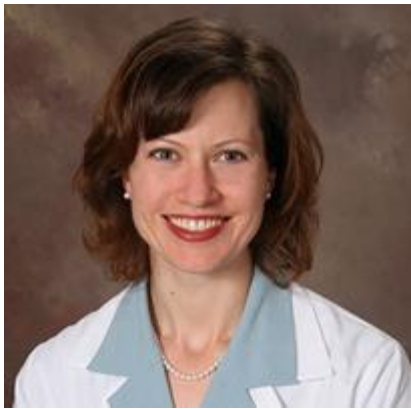
Ms. Whiting has decades of experience as a volunteer leader and board member for not for profit organizations. Most notably, she serves as Board Chair of The National Women's History Museum in Washington, DC and a board trustee for the Chicago Academy of Sciences' Peggy Notebaert Nature Museum, which she recently chaired, and as a trustee for The Trust for Public Land and Denison University from which she graduated.

In the past, Ms. Whiting has also served on numerous boards including The YMCA of Greater New York, the corporate fund board of The Kennedy Center for the Performing Arts, Wilmington Trust and MarkMonitor.

She most recently served as vice chair of Nielsen, the largest global research company, measuring what consumers watch and buy, with responsibilities overseeing global communications & marketing, corporate social responsibility, public and government affairs, diversity and inclusion and client engagement. Prior to this, she served as President and CEO of Nielsen Media Research, the television ratings division, for part of her tenure at Nielsen. Ms. Whiting retired from the company in January 2014, after a 35-year career. Ms. Whiting is best known for building Nielsen's most visible franchise in television measurement during the cable, telecommunications and media industries' digital transition.

Ms. Whiting is also currently a member of the national performing arts committee for the John F Kennedy Center for the Performing Arts, the Tiffany Circle of the American Red Cross of Greater Chicago, the International Women's Forum, the Economic Club of Chicago and The Chicago Network. In addition, she is involved in mentoring female business leaders around the world. After residing in New York City for decades, she now resides in Chicago, Illinois. She is a cousin of Susan B. Anthony and is dedicated to the advancement of women and gender equality.

Gretchen Green, MD, MMS | Vice Chair of the Board



Gretchen E. Green, MD, MMS is an attending radiologist at Greensboro Radiology in Greensboro, NC, specializing in women's imaging. She earned an undergraduate degree in Neuroscience, Master of Medical Science in the history of medicine and pharmacology, and a Doctor of Medicine degree with honors from Brown University. While serving as Chief Resident in diagnostic radiology at Yale, she was awarded the national Lucy Frank Squire Distinguished Resident Award and the RSNA Roentgen Resident/Fellow Research Award. She has co-authored two acclaimed medical textbooks on breast imaging with colleagues at Brigham and Women's Hospital, Harvard Medical

School: *Diagnostic Imaging: Breast and Specialty Imaging: Breast MRI. A Comprehensive Imaging Guide.*

Dr. Green has been actively involved in advocacy for women physicians and patients since 1992 through research on the history of medicine and involvement with the American Medical Association's Women Physicians Congress. She has lectured nationally on women's imaging topics as well as the history of women in medicine. Her research on the history of women in medicine and history of obstetrical anesthesia has won numerous awards, including second place at National History Day and Illinois Student Historian of the Year. She has since served as a judge at National History Day, evaluating the website category.

Since joining Greensboro Radiology in 2006, she has served on the Cone Health Regional Cancer Center cancer committee, Cone Health Credentialing Committee and the Greensboro Breast Cancer Working Group. She has served as medical director of ultrasound for Greensboro Radiology and medical director of mammography at Morehead Hospital in Eden, NC.

In July of 2013, she received the Alumni Distinguished Leadership Award from the Illinois Mathematics and Science Academy.

Dr. Green lives in Greensboro, North Carolina with her husband and two children.

Ann E. W. Stone, Secretary



Ann Stone is a Founding Board member and one of three original incorporators of the National Women's History Museum. She was also an integral part of the campaign by the Museum to pass legislation and raise money to move the "Portrait Monument" (the statue given by the suffragists to the Congress to celebrate the passage of the 19th Amendment) out of the Crypt of the Capitol and into the Rotunda. She actually negotiated the terms for the move.

Ann Stone is also the founder and president of The Stone Group, Inc., an award-winning direct marketing business. Ms. Stone has founded other businesses and helped launch

a national bank. She serves on the boards of Empowered Women International and The Washington Center (Women as Leaders). She is the past Chairman of the Alexandria branch of the American Heart Association and was an officer of The Association of Direct Marketing Agencies (ADMA) and serves on a variety of other Boards and Commissions. She was chosen by the Governor to serve on the last Board of Historic Preservation for the state of Virginia before it was folded into the Association for the Preservation of Virginia Antiquities (APVA). She co-hosts a local public affairs TV show, *Alexandria Forum*, in Alexandria Virginia and has published a host of articles and op ed pieces on a variety of topics.

Ms. Stone speaks professionally in the United States and overseas on such topics as entrepreneurship, politics, women's history, women's issues, and much more. She has been listed in the Who's Who of Marketing and Advertising Executives and the International Edition of Who's Who as well as Outstanding Women in America. In 1992, she was chosen as one of 75 Women Who Changed Politics in America by C&E Magazine. She has been featured in many newspapers worldwide and appears on national television on a variety of issues.

A graduate of George Washington University, with a double major in history and communications, Ms. Stone did graduate work in corporate finance and management at the Wharton School of Business consortium.

Susan Danish, Treasurer



Susan E. Danish is an experienced leader with a personal commitment to women's leadership and a career of insights into products and services targeted to women. Since 2003, she has served as the Executive Director of The Association of Junior Leagues International, Inc. (AJLI), one of the largest, oldest and most respected women's organizations in the world. In this position she is currently focused on organizational transformation for the 21st century while honoring The Junior League's 113-year history of creating lasting community impact.

Prior to joining the Association, Susan was the first Executive Director of the Center for Women's Leadership (CWL) at Babson College in Wellesley, MA – a top-ranked college for its programs in entrepreneurship at both the undergraduate and graduate levels.

Susan's substantial general management and marketing experience was honed at some of the best-known companies in the world. As General Manager of the Department and Specialty Store Division of Kayser-Roth Corporation, a leading hosiery manufacturer, she built brands including Calvin Klein hosiery and tights and HUE. Susan held top marketing positions ranging from Senior VP of Marketing at Christie's, the world's oldest fine arts auction house, to Marketing VP at Express, the 600-store fashion-forward retail chain. Her early marketing management experience includes work at Procter & Gamble, Playtex and Clairol. Her career also includes being President and CEO of a start-up medical/retail skin care business.

Susan holds a BS degree in Speech from Northwestern University, an MS in Public Relations from Boston University and her MBA from Harvard Business School. She currently serves as the Treasurer of the Board of the National Human Services Assembly, an association of the largest health and human services nonprofits in the United States, on the Nominating Committee for the International Association for Volunteer Effort (IAVE), and on the Board of Visitors for Miss Halls School, one of the foremost college-preparatory schools for girls in the country. Her thoughts on women's leadership and the nonprofit sector have appeared in the *Stanford Social Innovation Review* and *The Huffington Post*.

Joan Wages, President & CEO



As president & CEO of the National Women's History Museum (NWHM), Joan Bradley Wages leads the 501(c)3 nonprofit organization dedicated to educating Americans about the diverse, historic contributions of women and raise awareness about the critical need for a national women's history museum in our nation's capital. As one of NWHM's founding Board Members, Joan has been a passionate and tireless champion of this effort for nearly 20 years. She advocated Congress to pass current legislation that established a bi-partisan Congressional Commission to produce a feasible plan for the Museum, which the President signed in December 2014.

Prior to her current position, Joan championed women's issues on and off Capitol Hill throughout her career. Joan began her career in the airline industry as a flight attendant for Trans World Airline, and later served as Director of Customer Service for the airline, eventually joining the Independent Federation of Flight Attendants as its spokesperson and lobbyist. She teamed with a small group of women to advocate for the transfer of The Portrait Monument from the Capitol Crypt to the Rotunda, where it stands today. Joan served as president of Cash, Smith & Wages, where she helped pass the Family and Medical Leave Act, the smoking ban on aircrafts, numerous aviation security measures, and Delaware legislation to prevent the take-over of corporations by corporate raiders. Joan has participated in Women in Government Relations and the Women's Leadership Forum. She also served on the Board of the Virginia Alliance for Health Care Freedom.

As part of its Remarkable Women series, Lifetime Television honored Joan for her efforts on behalf of the Museum. She has a TEDx Talk on *Where Are Our Heroines?*. Ms. Wages holds a B.A. from Auburn University and an M.A. in Philosophy from Columbia Pacific University.

Catherine "Cat" Allgor



Catherine Allgor is the Nadine and Robert Skotheim Director of Education at The Huntington Library, Art Collections, and Botanical Gardens in San Marino, CA, and is a Professor of History and UC Presidential Chair at the University of California, Riverside. She attended Mount Holyoke College as a Frances Perkins Scholar and received her Ph.D. with distinction from Yale University, where she also won the Yale Teaching Award.

Allgor began her teaching career at Simmons College and has been a fellow at the Radcliffe Institute for Advanced Study and a Visiting Professor of History at Harvard University. Her dissertation received a prize as the best dissertation in American History at Yale and The Lerner-Scott Prize for the Best Dissertation in U.S. Women's History.

Her first book, *Parlor Politics: In Which the Ladies of Washington Help Build a City and a Government* (University Press of Virginia, 2000), won the James H. Broussard First Book Prize from the Society for Historians of the Early American Republic and the Northeast Popular Culture/American Culture Association Annual Book Award. Her political biography, *A Perfect Union: Dolley Madison and the Creation of the American Nation* (Henry Holt, 2006), was a finalist for the George Washington Book Prize. In 2012, she published *Dolley Madison: The Problem of National Unity* (Westview Press) and *The Queen of America: Mary Cutts's Life of Dolley Madison* (University of Virginia Press). President Obama has appointed Allgor to a presidential commission, The James Madison Memorial Fellowship Foundation.

Molly Bordonaro



Molly Bordonaro is co-managing partner of Gerding Edlen Investment Management, a full-service real estate investment and development firm specializing in urban office and multi-family assets. In her capacity, Ms. Bordonaro oversees the Firm's investment, finance and asset management groups, which include over \$1 billion of assets under management.

Prior to joining Gerding Edlen, Ms. Bordonaro was a principal in the Portland office of The Gallatin Group, securing public financing for large private-public real estate projects. Earlier in her career, she served as the co-founding director of Portland Family of Funds (now United Fund Advisors), a community investment bank specializing in the financing of real estate development in low and moderate income areas.

From 2005 - 2009, Ms. Bordonaro took time out from business to serve as the United States Ambassador to the Republic of Malta, becoming the first American diplomat to receive Malta's highest award, the Medal of Honor, or Gieh ir Reublika, for significant contributions to Malta, the Mediterranean region and the strengthened relations with the United States.

She has also served as a member of the U.S. Congressional Commission on the Advancement of Women in Science and Technology, a board member of Portland State University's Center for Real Estate, and as a member of the board of directors of the Fannie Mae Corporation.

Ms. Bordonaro received her Bachelor of Arts degree from the University of Colorado, Boulder. She and her husband Matt have three children and reside in Portland, Oregon.

Jon S. Bouker



Jon S. Bouker, co-practice group leader of Arent Fox's government relations practice, brings to the firm extensive experience in the US Congress, which he puts to work serving clients on a wide variety of general business and government relations matters. Jon represents clients before Congress, the White House and federal agencies (particularly the General Services Administration), the government of the District of Columbia, and surrounding counties.

Previously, in the US House of Representatives, Jon served as chief counsel and legislative director to Congresswoman Eleanor Holmes Norton (D-DC) while at the same time serving as minority counsel to Congressman Henry Waxman (D-CA), then ranking member of the House Government Reform Committee. Jon's primary duty on the committee was his role as the Democratic staff director for the House Subcommittee on the District of Columbia, the subcommittee with federal legislative jurisdiction over the nation's capital. In his work as the House Democrats' primary staff member for District of Columbia matters, Jon played a central role in developing, negotiating, and passing historic legislation to spur the District's revitalization, including passage of the National Capital Revitalization and Self-Government Improvement Act of 1997.

Jon also advised Congresswoman Norton on all economic development issues, including passage of TIF and revenue bond financing for the District of Columbia; an act to allow the issuance of bonds to construct the District's new convention center; the Southeast Federal Center Public-Private Development Act; authorization to construct the Bureau of Alcohol Tobacco, Firearms and Explosives headquarters in Washington, DC; funding to build the New York Avenue Metro stop; location of the Department of Transportation headquarters and Homeland Security Headquarters in DC; and reopening Ronald Reagan Washington National Airport and keeping DC open for business after the tragic events of September 11, 2001. Jon also served as Congresswoman Norton's lead staff person in shepherding the District's annual budget through the House and Senate.

Jon is an adjunct professor of law at American University's Washington College of Law, where he taught the legislation course from 1999 to 2008. He is the current chair of DC Applesseed, former chair of DC Vote and serves on the board of the University of the District of Columbia David A. Clark School of Law and the DC Public Library Foundation. In addition, he is a past chair of the District of Columbia Affairs Section of the DC Bar. Jon is a member of the District of Columbia Federal Law Enforcement Nominating Commission that recommends candidates for the US District Court, US Attorney, and other federal agencies, and he is a member of the District of Columbia Access to Justice Commission. Jon also is a Trustee of the Federal City Council.

Mari Snyder Johnson



Mari Snyder Johnson is a business executive/CEO, an executive film producer for both feature and documentary films, an activist and philanthropist.

In January 2015, Mari was an engaged advocate for the High Seas Alliance during the groundbreaking United Nations conference where member states agreed on a commitment to a treaty to protect marine biodiversity in ocean areas extending beyond territorial waters. In October 2015 she was an NRDC envoy at the United Nations' 2015 "Our Ocean" conference in Chile. Mari also serves on the Board of Directors Defenders of Wildlife, Washington D.C, which is focused on Climate Change, biodiversity and upholding the Endangered Species Act. Mari's passion for protecting species as part of the whole makes her role as an Executive Producer of documentary feature *The Last Animals*, Fall 2016, particularly meaningful to her. The film is about the crucial link between wildlife trafficking and terrorism

Dedicated to human dignity and equality Mari recently became involved with the National Democratic Institute, Washington D.C whose work focuses on global democratic development and advancing women's political leadership. Morocco October 2015 Mari observed and participated in NDI's campaign school for women from 11 countries in the Middle East/North Africa region. This included women from Saudi Arabia who were returning to their country to run their own campaigns leading up to December 2015 elections – the first in which women could run for office and vote for the first time!

Prior to joining the Board of NWHM January 2016, Mari was honored to serve as Advisor to President Joan Wages. She is very proud of the role she played along with so many others, to gain the long awaited legislative passage of HR 863, which formed a Commission devoted to building the first museum in any nation's capital devoted to prominently and collectively honoring and paying respect to the great and vast contributions of its women.

A Board Trustee of Marlborough School, a rigorous all-girls school in Los Angeles, CA. Mari is Committee Chair of Marlborough's current campus expansion project including a state of the art sports complex. Mari is particularly passionate about the benefits of athletics and is extremely devoted to the advancement of women in sports. Mari has been instrumental at both the collegiate D1 and California CIF levels.

Cheri Kaufman



Cheri Kaufman is an important, long-standing and recognized member of New York's philanthropic community. She is the CEO and Founder of [C iGIVE](#) and serves as Vice President of Lifeline Organization of New York. She is the National Advisor for the National Women's History Museum, a member of the UN Women for Peace Committee and a board member of the MoMA.

Cheri Kaufman's charity and philanthropic experience includes positions on the boards of the Asia Society and the First New York Bank for Business. She chaired fundraising events for the Stanley Isaacs Center, American Cancer Society and Parsons Institute for Design, and has worked on fundraising events for Lenox Hill Hospital and the Whitney Museum, reflecting her lifelong

commitment to the arts.

As a business executive, Ms. Kaufman raised funds for non-profit organizations such as PS1, American Cancer Society and New York Partnership Association.

As one of the founding partners of Kaufman Astoria Studios, Cheri played a crucial role in starting the studio on the successful path to its prominent place today in the New York's film and television industry. She raised significant funds for financing and was in charge of construction cost and design, leading the campaign to restore the historic facility, which today encompasses an 18-acre campus, and is a recognized leader in New York film production. She headed the studio's advertising and public relations and participated in leasing studio space to major corporate clients (i.e. Lifetime Cable, Paramount, Universal Pictures). Under her initiative, all the studio's sound stages are named after women who filmed there, including Diana Ross, Claudette Colbert and Helen Hayes.

Ms. Kaufman's early business career included a founding ownership of the trading company, Cherut International, trading in cement, steel, lumber and other construction materials, principally in the Middle East. While in the Middle East and Asia, as Vice President of acquisitions and development for Intercontinental Hotels, she wrote feasibility studies, acquired financing and managed facilities.

Over the years, Ms. Kaufman has worked with numerous leaders of private industry. She has hosted leaders in the entertainment industry such as Summer Redstone of Viacom, and real estate developers including Silverstein Properties, Kalikow Properties, and Helmsley Spear.

Additionally, Cheri has entertained heads of state including President Anwar Sadat, Prime Minister Ariel Sharon, Secretary of State John Kerry, presidential candidate and Secretary of State Hillary Clinton and former President Bill Clinton, former Mayor of New York Michael Bloomberg, television host, Larry King, and Apple CEO, Tim Cook.

Elana Pianko-Ginsburg



Elana Pianko-Ginsburg
Family Wealth Advisor, Portfolio Manager
Morgan Stanley

She has risen through the ranks of the industry and has become a leader in financial services for high net worth individuals. Elana's passion for social change, philanthropy and the environment is not only reflected in her career, but also in her volunteer work. Elana is a member of the Board of the National Women's History Museum in Washington, D.C. and is the Chair of the LA Council for the National Women's History Museum; she sits on the board for Earth

Protect and is a member of the National Organization of Women Business Owners, Women's Leadership Exchange, Tara/Belizean Grove, Step Up Women's Network, Global Green USA and the Sustainable Business Council.

Prior to joining the financial industry, Elana was the founding partner at Full Glass Films, where she produced seven feature films, earned several career honors, and was invited to premiere her film "Gospel Hill" at the 2009 Presidential Inauguration. Elana also produced several music videos for Sony Music, one of which garnered her Telly Award. Elana is a proud alumnus of Sarah Lawrence College.

Susan Danish



Susan Scanlan helped found the Congressional Caucus for Women's Issues and its policy arm, the Women's Research & Education Institute (WREI). At that time, there were 17 women in the House of Representative and one woman in the Senate. Today, the Caucus has grown to 76 Congresswomen and 18 Senators—from 4 to 17 percent of Congress. Ms. Scanlan served as director of the Caucus for five years before taking leadership of WREI's Congressional Fellowships on Women & Public Policy. Since 1980, this program has placed over 300 talented scholars on Capitol Hill for eight months of hands-on training in how federal

laws are really made.

Ms. Scanlan began her career on Capitol Hill as legislative director for Rep. Charles Wilson, where she helped author legislation that admitted women to the U. S. military academies and established March as Women's History Month. From 1991-1998, Ms. Scanlan pursued career opportunities in Asia with her husband, Jared Cameron. There she taught, edited, learned Mandarin, and wrote monthly magazine columns. Upon her return to the States, Ms. Scanlan rejoined WREI as its president. In November 2005, she was elected chair of the National Council of Women's Organizations, a coalition of over 230 progressive women's groups representing more than 12 million American women. She is a Phi Beta Kappa graduate of Sweet Briar College and holds a master's degree in modern languages from Tulane University.

Julie Smolyansky



Julie Smolyansky became the youngest female CEO of a publicly held firm when she took over Lifeway Foods at age 27. Since that time, Julie has bolstered the company's growth trajectory with innovative product development and marketing strategies, boosting annual revenues to over \$130 million by 2015 and expanded distribution throughout the United States, Canada and the UK. She was recently named to Fortune Business '40 under 40,' Fortune's 55 most influential women on Twitter and Fast Company's Most Creative People In Business 1000. Julie serves as a member of the United Nations Foundation

Global Entrepreneurs Council and is part of the 2015 class of Young Global Leaders of the World Economic Forum. She has produced several documentaries, including "The Homestretch," "Honor Diaries" and "The Hunting Ground" and recently founded the nonprofit Test400k. She lives in Chicago and is the mother of two girls.

Joan Walker



Joan Walker brings more than 25 years of experience in major corporations, leading world-class communications and marketing functions, building reputation leadership and brand strength to drive corporate performance. She combines research, marketing and strategic communications expertise and insights to support companies and their leadership teams through times of change, including M&A transactions, CEO transitions and corporate crisis.

Most recently, Joan served as EVP Corporate Relations and Interim CMO for The Allstate Corporation. There she developed and led the company's Reputation Leadership Strategy and Consumer-Focused Reinvention—initiatives that transformed the company into four distinct customer segments, each with a unique value proposition that achieved successful market outcomes. Prior to Allstate, Joan served as EVP at both Monsanto and Qwest Communications, where she helped her former Ameritech CEO lead the firm through a time of acute crisis. In addition to CEO roles in Public Relations and Advertising, she has served on the board of many civic and cultural institutions, including Chicago Public Television, Rutgers University, Northwestern Medill School of Journalism, American Advertising Federation and The Ad Council.

Cynthia Hardy Young



Cynthia Hardy Young is a multi-faceted leader whose experiences bridge many worlds, including for-profit and not-for-profit organizations, community activism and governance, as well as global and domestic business operations. She is keenly focused on ensuring access to quality education, helping to create jobs, fostering career progression, and amplifying voices telling inspiring stories.

Cynthia has managed profit and loss of multi-billion dollar divisions in domestic and international publicly-traded companies and practiced as an attorney in law firm and corporate settings. Her experience as a corporate executive, attorney, risk management and governance professional, and entrepreneur uniquely positions her to build and revamp organizations while engaging all constituencies.

Cynthia is CEO & Founder of Pivot Global Partners, LLC, a consulting firm that works with mid-size and larger organizations at an inflection point, using its Design Agility method to reposition customer/stakeholder engagement, leadership performance, and financial, process and growth-focused operations.

Cynthia is the former Global Head of Agency at AIG where she led a \$7.5 billion retail sales distribution channel operating in over 40 countries. She previously served as President of Encompass Insurance, a \$2.5 billion division of Allstate Insurance, President of Personal Lines Division at Hanover Insurance, and Vice President of Product Management at The Hartford. Cynthia also held P&L and legal roles at Progressive Insurance and was a litigation associate at Jones, Day, Reavis & Pogue.

Cynthia leads the Governance Committee of the National Women's History Museum. She is a member of the Board of Councilors of The Carter Center and the Board of Advisors of the Metro Atlanta Chamber of Commerce. Cynthia also is a former board member of the Boys & Girls Club of Harlem, Communities in School of Chicago and the Institute for Student Achievement in New York.

Wilma L. Vaught, Brigadier General USAF Ret.



General Wilma Vaught is one of the most decorated military women in U.S. history. During her military career, General Vaught held various positions in the comptroller field all over the world, from Spain to Vietnam to Dayton, Ohio. She was Deputy Chief of Staff in Maryland. Her last military assignment was as Commander of the U.S. Military Entrance Processing Command, North Chicago, Illinois.

She served as Chairperson of the NATO women in the Allied Forces Committee from 1983 to 1985 and was the senior woman military representative to the Defense Advisory Committee on Women in the Services from 1982 to 1985.

Due to General Vaught's efforts, the nation's first major national memorial to honor women who served in our nation's armed forces during all eras and in all services was opened at Arlington Cemetery. General Vaught is the President of the Board of Directors of the Women in Military Service for America Memorial Foundation.

General Vaught earned a Bachelor of Science degree from the University of Illinois, Champaign-Urbana from which she received the Distinguished Alumni Achievement Award in 1983. She also holds a MBA degree from the University of Alabama, Tuscaloosa, and an Honorary Doctorate of Public Affairs from Columbia College, SC. She received the Woman Who Made A Difference Award in 1985, the Margaret Cochran Corbin Award in 2000, and was inducted into the National Women's Hall of Fame in 2000.